

# Executive Training & Coaching for Japanese Developing Global Leadership

## Are You Facing These Challenges?

- ✓ Your organization's Mission, Vision & Values are unclear, and a shared guiding framework is missing.
- ✓ Your market positioning and growth direction remain vague and difficult to articulate or visualize.
- ✓ Decision-making relies on intuition, and you need data-driven, structured criteria.

## Program Features

This program provides a **systematic understanding of practical business management knowledge**.

Through coaching sessions that integrate learning and interactive discussion, we enhance executive judgment, insight, and execution capabilities.

- 1-on-1 / Small Group Sessions (up to 3 per session)**  
Regular individual sessions (60–120 min) between client and coach to foster deep insights and behavioral change.
- Facilitating Insight Through Questions & Interactive discussion**  
The coach uses targeted questioning and feedback to unlock the client's inner potential and possibilities.
- Action-Oriented Assignments**  
Between sessions, participants present their work and receive coach feedback to drive practical growth.

## Target Audience:

Board Directors / Senior Executives/  
Corporate Planning Director/ Successor to the Business

## Program Objectives

- ★ Build your company's Mission, Vision & ideal future state
- ★ Clarify long-term market outlook & company positioning
- ★ Develop priorities & action plans for key business functions

## Implementation Method

Delivery Method: **Online Format**

Sessions: 10 sessions (60–120 minutes per session)

Overall Duration: Approximately 10 months

## Program Content and Delivery Approach

❖ Please note that the program content and delivery approach may be adjusted to meet your specific needs.



- **Participants:** Prepare and provide company materials in advance
- **Coach:** Review materials and prepare in advance

- **Orientation:** Program overview & methodology
- **First Lecture:**
  - ✓ Fundamentals of Management
  - ✓ Strategic Planning Process
  - ✓ ① Mission, Vision, Values (MVV) & Stakeholders

Each session follows: **Assignment Presentation** ⇒ Coach **Feedback** ⇒ Next Topic **Lecture**

The 8 session topics are as follows:

- ① MVV & Stakeholders
- ② Financial Statement Analysis
- ③ Parent Company Mid-Term Plan & Competitive Analysis
- ④ Company Positioning Analysis
- ⑤ Growth Matrix Strategy
- ⑥ Product Sales Analysis
- ⑦ Productivity Measurement
- ⑧ Talent & Organization Analysis

- Summary Review
- Mid-Term Vision

## Target Outputs

1	Mission, Vision & Values
2	Key Financial KPI Targets
3	Company Positioning
4	Core Marketing Strategy
5	Product & Market Strategy
6	Productivity Analysis & Goals
7	Org & Talent Analysis & Goals

## Coach

### Mr. Kuroda Kazuteru

- MBA, Graduate School of Global Business, Nihon University
- Global International Consulting Representative
- Senior Management Consultant, Japan Productivity Center
- With over 20 years of experience delivering global training and consulting across more than 30 countries mainly in Asia including 6 years of assignment in the United States.
- Since 2002, involved in management guidance and consulting projects for local companies in Vietnam through JICA and AOTS.
- In 2010, contributed to various government projects, including the development of Vietnamese consultants
- Since 2013, focused on employee satisfaction surveys, factory diagnostics, and developing manager training programs for Japanese companies, while also serving as a lecturer for numerous seminars.



**Head office in HCMC:**  
Address: T floor, Nam Giao Bldg. 1,  
261-263 Phan Xich Long, Cau Kieu Ward, HCMC  
Tel : +84 (0)28 3995 8290

**Representative office in Hanoi:**  
Address: 14 Floor, Sao Mai Building, No.19 Le Van  
Luong St., Thanh Xuan Dist., Hanoi  
Tel : +84 (0)24 6685 0388

Mail: [training-vn@aimnext.com](mailto:training-vn@aimnext.com)  
In charge: Yasunaga (Hanoi) & Nagayoshi (HCMC)

